



LASTING VALUES: CHALLENGING TIMES

# 2012 Exhibitors and Sponsors

MAY 9–11, 2012 ■ MARRIOTT WARDMAN PARK HOTEL ■ WASHINGTON, DC

## EXHIBITOR TIMELINE

EVENT	DATE
<b>Booth registration opens</b> <i>Contract to Exhibit, company description, and logo are due with booth registration.</i>	December 15, 2011 (1:00 p.m. ET)
<b>Legal Forum registration opens</b> ( <i>law firm opportunity only</i> )	December 15, 2011 (1:00 p.m. ET)
<b>Tote bag insert registration opens</b>	January 11, 2012
<b>Prize-drawing registration opens</b>	January 11, 2012
<b>Affiliate function registration opens</b>	January 11, 2012
<b>Exhibitor personnel registration opens</b> <i>In order to register as an exhibitor, you must first register for a booth.</i>	January 17, 2012
<b>Certificate of Insurance due</b> ( <i>see Contract to Exhibit for more information</i> )	March 9, 2012
<b>Booth registration closes</b>	March 16, 2012
<b>Tote bag insert registration closes</b>	April 16, 2012
<b>Tote bag promotional item to ROI</b>	April 23, 2012
<b>2011 General Membership Meeting</b>	May 9–11, 2012

*Note: All company information (i.e., description and logo) received after March 16, 2012, may not be eligible to be in the GMM program book.*