



LASTING VALUES: CHALLENGING TIMES

2012 Exhibitors and Sponsors

MAY 9–11, 2012 ■ MARRIOTT WARDMAN PARK HOTEL ■ WASHINGTON, DC

SPONSORSHIP TIMELINE

EVENT	DATE
Sponsorship registration opens <i>Sponsorship contract, company logo (for hard copy and electronic publications), and link to company website are ALL due with registration.</i>	December 8, 2011 (1:00 p.m. ET)
Booth registration opens <i>Contract to Exhibit, company description, and logo are due with booth registration.</i>	December 15, 2011 (1:00 p.m. ET)
Tote bag insert registration opens	January 11, 2012
50 percent of remaining sponsorship fee due	January 13, 2012
Exhibitor personnel registration opens <i>In order to register as an exhibitor, you must first register for a booth.</i>	January 17, 2012
Final balance of sponsorship fee due	March 9, 2012
Program book advertisement due <i>(for eligible sponsors only)</i>	March 9, 2012
Booth registration closes	March 16, 2012
Invitee names for VIP Reception due to ICI <i>(for eligible sponsors only)</i>	April 20, 2012
Invitee names for reserved table due to ICI <i>(for eligible sponsors only)</i>	April 20, 2012
Tote bag insert registration closes	April 16, 2012
Tote bag promotional item to ROI	April 23, 2012
Cybercafe promotional item to ICI	April 27, 2012
2012 General Membership Meeting	May 9–11, 2012