



2017 SPONSORS

MAY 3-5 • MARRIOTT WARDMAN PARK HOTEL • WASHINGTON, DC

Sponsorship Opportunities and Benefits

SPECIAL DINNER EVENT

\$125,000 | THURSDAY, MAY 4

Benefits include:

- » One (1) complimentary booth (10' x 10') in the Exhibit Hall
- » Six (6) complimentary attendee registrations
- » One (1) reserved VIP area at the special dinner event
- » One (1) reserved VIP table for 8-10 people at special dinner event
- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated special dinner event signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

LUNCHEON EVENT

\$75,000 | THURSDAY, MAY 4

Benefits include:

- » One (1) complimentary booth (10' x 10') in the Exhibit Hall
- » Five (5) complimentary attendee registrations
- » Two (2) reserved VIP tables for 10 people at lunch
- » Logo recognition on all dedicated luncheon signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



BREAKFAST EVENT

\$30,000 | FRIDAY, MAY 5

Benefits include:

- » Two (2) complimentary attendee registrations
- » One (1) reserved VIP tables for 10 people at breakfast
- » Logo recognition on all dedicated breakfast signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD OUT

WELCOME RECEPTION (EXHIBIT HALL)

\$10,000 | WEDNESDAY, MAY 3

Benefits include:

- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated exhibit hall reception signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD OUT

CONFERENCE MOBILE APP

\$15,000 | MAY 3-5

Benefits include:

- » One (1) complimentary registration
- » One (1) permanent banner advertisement on home screen of conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password and sponsor's name
- » Logo recognition on general conference promotions, onsite signage, slides, and printed materials/instruction cards
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD OUT

PREDINNER RECEPTION (EXHIBIT HALL)

\$10,000 | THURSDAY, MAY 4

Benefits include:

- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated exhibit hall reception signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

ELEVATOR WRAPS

\$10,000 | MAY 3-5

Benefits include:

- » Logo recognition on elevator wraps at the conference hotel
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD OUT

ROOM KEYS

\$10,000 | MAY 3-5

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

ROOM DROP

\$10,000 | MAY 3 OR MAY 4

Benefits include:

- » Logo recognition on room drop item to be distributed to all attendees staying at the conference hotel
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

CONFERENCE TOTE BAG

\$10,000 | MAY 3-5

Benefits include:

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD OUT

AFFILIATE EVENT

\$3,500* | MAY 3-5

Benefits include:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

**In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*

SPECIALTY COCKTAIL BAR OR FOOD STATION (EXHIBIT HALL)

\$8,000 | MAY 3 OR MAY 4

Benefits include:

- » Logo recognition on all branded servingware at sponsored bars/stations (glassware, napkins, etc.)
- » Logo recognition on all dedicated specialty cocktail bar or food station signage
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Sakshi Sethi at **202-326-5914** or **sakshi.sethi@ici.org**.