

60  
YEARS

2018 GMM

GENERAL MEMBERSHIP MEETING

# Sponsorship Opportunities & Benefits

May 22–24 | Washington Hilton Hotel | Washington, DC

**ICI** INVESTMENT  
COMPANY  
INSTITUTE®

## LUNCHEON EVENT

**May 23 | \$75,000**

*One slot available*

### *Benefits include:*

- » One (1) complimentary booth (10' x 10') in the Exhibit Hall
- » Five (5) complimentary attendee registrations
- » Two (2) reserved VIP tables for 10 people at lunch
- » Logo recognition on all dedicated lunch signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## SPECIAL DINNER EVENT

at the National Museum of African American History and Culture

**May 23 | \$40,000**

*Multiple slots available*

### *Benefits include:*

- » Three (3) complimentary attendee registrations
- » Logo recognition on all dedicated special evening event signage
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## BREAKFAST EVENT

**May 24 | \$30,000**

*One slot available*

*Benefits include:*

- » Two (2) complimentary attendee registrations
- » One (1) reserved VIP table for 10 people at breakfast
- » Logo recognition on all dedicated breakfast signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## CONFERENCE MOBILE APP

**May 22–24 | \$15,000**

*One slot available*

*Benefits include:*

- » One (1) complimentary registration
- » One (1) permanent banner advertisement on home screen of conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on conference mobile app promotion materials, slides, and printed materials/instruction materials
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

**SOLD**

## CONFERENCE TOTE BAG

May 22–24 | \$10,000

*One slot available*

### *Benefits include:*

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ELEVATOR WRAPS

May 22–24 | \$10,000

*One slot available*

### *Benefits include:*

- » Logo recognition on elevator wraps at the conference hotel
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ROOM KEYS

**May 22–24 | \$10,000**

*One slot available*

*Benefits include:*

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ROOM DROP

**May 22–24 | \$10,000**

*Four slots available*

*Benefits include:*

- » Logo recognition on room drop item to be distributed to all attendees staying at the conference hotel
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## WELCOME RECEPTION

(Exhibit Hall)

**May 22 | \$10,000**

*One slot available*

*Benefits include:*

- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated exhibit hall reception signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website with a link to your company website
- » Logo recognition on conference promotions, onsite signage, opening session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## AFTERNOON RECEPTION

(Exhibit Hall)

**May 23 | \$10,000**

*One slot available*

*Benefits include:*

- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated exhibit hall reception signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website with a link to your company website
- » Logo recognition on conference promotions, onsite signage, opening session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## SPECIALTY COCKTAIL BAR OR FOOD STATION

(Exhibit Hall)

**May 22 or May 23 | \$8,000**

*Two slots available*

### *Benefits include:*

- » Logo recognition on all branded servingware at sponsored bars/stations (glassware, napkins, etc.)
- » Logo recognition on all dedicated specialty cocktail bar or food station signage
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, onsite signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## AFFILIATE EVENT

**May 22–24 | \$3,500\***

*Multiple slots available*

### *Benefits include:*

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

*\* Affiliate events may not be scheduled during conference sessions, events, and receptions. In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at **202-326-5968** or [sponsorship@ici.org](mailto:sponsorship@ici.org).

<http://gmm.ici.org>

