



2019 GMM

61st ANNUAL GENERAL MEMBERSHIP MEETING

# Sponsorship Opportunities and Benefits



## LUNCHEON EVENT

MAY 2 | ONE SLOT AVAILABLE | \$75,000

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*Benefits include:*

- » One (1) complimentary booth (10' x 10') in the Exhibit Hall
- » Five (5) complimentary attendee registrations
- » Two (2) reserved VIP tables for 10 people at lunch
- » Logo recognition on all dedicated lunch signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## SPECIAL DINNER EVENT AT THE SMITHSONIAN NATIONAL AIR AND SPACE MUSEUM

MAY 2 | MULTIPLE SLOTS AVAILABLE | \$40,000

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*Benefits include:*

- » Three (3) complimentary attendee registrations
- » Special VIP seating area for sponsor up to 100 people (bar and food station included in seating area; any upgrades to menu are the responsibility of sponsor)
- » Logo recognition on all dedicated special evening event signage
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## BREAKFAST EVENT

MAY 3 | ONE SLOT AVAILABLE | \$30,000

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*Benefits include:*

- » Two (2) complimentary attendee registrations
- » One (1) reserved VIP table for 10 people at breakfast
- » Logo recognition on all dedicated breakfast signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## CONFERENCE MOBILE APP

MAY 1-3 | ONE SLOT AVAILABLE | \$17,500

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*Benefits include:*

- » One (1) complimentary registration
- » One (1) permanent icon on home screen of conference mobile app
- » One (1) rotating banner ad on the conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app promotions, signage, slides, and printed materials/instruction cards
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ESCALATOR WRAPS



MAY 1-3 | ONE SLOT AVAILABLE | \$14,000

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*Benefits include:*

- » Logo recognition on escalator from lobby level to atrium; four full sides and middle run package
- » One (1) complimentary registration
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## LANYARDS



MAY 1-3 | ONE SLOT AVAILABLE | \$10,000

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*Benefits include:*

- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## CONFERENCE TOTE BAG

MAY 1-3 | ONE SLOT AVAILABLE | \$10,000

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*Benefits include:*

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ELEVATOR WRAPS

MAY 1-3 | ONE SLOT AVAILABLE | \$10,000

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*Benefits include:*

- » Logo recognition on six (6) elevator wraps on the Center Tower elevators
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ROOM KEYS

MAY 1-3 | ONE SLOT AVAILABLE | \$10,000

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*Benefits include:*

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ESCALATOR HEADER

MAY 1-3 | ONE SLOT AVAILABLE | \$8,000

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*Benefits include:*

- » Logo recognition on header coming up escalator from atrium/exhibitor level
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



## MOBILE DEVICE PORTABLE CHARGERS

MAY 1-3 | ONE SLOT AVAILABLE | \$8,000

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*Benefits include:*

- » Logo recognition on portable chargers to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## CONFERENCE BREAKS AND BRANDED WATER BOTTLES

MAY 1-3 | ONE SLOT AVAILABLE | \$6,000

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*Benefits include:*

- » Logo recognition on water bottles during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists



## CONFERENCE BREAKS AND COFFEE/TEA BARS



MAY 1-3 | ONE SLOT AVAILABLE | \$6,000

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*Benefits include:*

- » Logo recognition on coffee/tea bars
- » Logo recognition on coffee sleeves during conference breaks
- » Logo recognition on all dedicated break signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ROTATING MOBILE APP BANNER AD



MAY 1-3 | TWO SLOTS AVAILABLE | \$5,000

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*Benefits include:*

- » One (1) rotating banner advertisement on home screen of conference mobile app
- » Logo recognition by conference chairman at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## ESCALATOR COLUMNS



MAY 1-3 | ONE SLOT AVAILABLE | \$5,000

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*Benefits include:*

- » Logo recognition on two (2) columns at top of escalator on lobby level going down to the atrium
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
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## WALL STREET JOURNAL DISPLAY



MAY 1-3 | ONE SLOT AVAILABLE | \$4,000

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*Benefits include:*

- » Logo recognition on all dedicated *Wall Street Journal* signage
- » Logo recognition by conference chairman at the opening welcome loop
- » Virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

# EXHIBIT HALL SPONSORSHIPS

## BARISTA BAR

MAY 1-3 | ONE SLOT AVAILABLE | \$15,000



Refuel our 2019 attendees by hosting a barista bar with complimentary espresso drinks during the opening of the Exhibit Hall on May 1, as well as breakfast with the exhibitors and afternoon reception on May 2 of the conference. You'll surely be the reason to put a smile on the face of every attendee! Your on-site impact includes signage on the barista bar station and around the event stage area.

- » One (1) complimentary registration
- » Logo recognition on top of the barista bar and in the event stage area of the Exhibit Hall during the following times (1:00–3:00 p.m. on May 1; 7:45–8:45 a.m. and 11:15 a.m.–12:15 p.m. on May 2)
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## GOLF SIMULATOR

MAY 1-2 | ONE SLOT AVAILABLE | \$10,000



Benefits include:

- » Indoor 10' W x 15' D x 10' H golf simulator
- » Includes closest to the pin and hole in one contests, and a \$10,000 grand prize for a hole in one by the winner of the daily "shoot-out"
- » Includes the opportunity to display a "splash ad" on the big screen
- » Includes space on the front of the golf simulator to hang a banner with the company logo
- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## WELCOME RECEPTION

MAY 1 | ONE SLOT AVAILABLE | \$10,000

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*Benefits include:*

- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated Exhibit Hall reception signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## AFTERNOON RECEPTION

MAY 2 | ONE SLOT AVAILABLE | \$10,000

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*Benefits include:*

- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated Exhibit Hall reception signage and slides
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

## SPECIALTY COCKTAIL BAR

MAY 1 OR MAY 2 | TWO SLOTS AVAILABLE | \$8,000

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*Benefits include:*

- » Specialty cocktail bar located next to exhibitor's booth
- » Logo recognition on all branded servingware at sponsored bars/stations (glassware, napkins, etc.)
- » Logo recognition on all dedicated specialty cocktail bar or food station signage
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
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## VIDEO WALL CLIP

MAY 1-3 | MULTIPLE SLOTS AVAILABLE | \$1,500

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*The video wall is located at the front of the Exhibit Hall, where every attendee must enter to get onto the show floor. On the video wall, you can display a static ad or a video without sound.*

- » Rotated fifteen-second clip (sponsor provides clip according to ICI specs)
- » Logo recognition by conference chairman at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
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## AFFILIATE EVENT

MAY 1-3 | MULTIPLE SLOTS AVAILABLE | \$3,500\*

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*Benefits include:*

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app

*\*Affiliate events may not be scheduled during conference sessions, events, and receptions. In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at 202-326-5968 or [sponsorship@ici.org](mailto:sponsorship@ici.org).





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